



Privacy Policy

for accelerate.com

1. Introduction

Accelerate takes data protection seriously and ensuring the privacy of our website visitors is important to us. This Privacy Policy explains how we use any Personal Information we may collect when you visit our website or complete an Event Registration form. It also explains how to contact us if you have any questions about how we use your Personal Information. In using our website or by registering for any of the services we offer through it you are accepting that you understand your Personal Information may be used by us in the manner described below.

2. Links with other websites

This Privacy Policy relates to any personal information you have provided to us via accelerate.com. Any links from our site to other websites are provided purely for your convenience and do not imply endorsement by us of the content or provider.

3. The type of personal information we collect

We currently collect and process the following information:

- Personal identifiers, contacts, and characteristics (for example, your name and contact details, including email address),
- Technical data includes internet protocol (IP) address, browser type and version, time zone setting and location, browser plug-in types and versions, system and platform and other technology on the devices you use to access the Website and the type of device you use.
- Website usage data.

4. How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons.

- Legitimate interest in our services.

We also use cookies on our website to capture usage data. This information is provided to us by:

- Analytics providers such as Google & Mouseflow based outside the EU,



- Advertising networks such as Google, LinkedIn, Facebook, Twitter based outside the EU,
- Search information providers such as Google or MSN based outside the EU.

We use the information that you have given us to:

- Keep in touch with you,
- Provide updates about Acceleraate Ltd,
- Provide updates about Founded Group Ltd and our other wholly-owned subsidiaries,
- Help us to monitor and improve the user experience on our website.

We will not share this information with any other entity.

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

- Your consent. You are able to remove your consent at any time. You can do this by contacting data@acceleraate.com
- We have a contractual obligation
- We have a legal obligation
- We have a vital interest

5. How we store your personal information

Your information is securely stored.

We keep your name and contact details for 3 years. We will then dispose your information by permanent removal and deletion.

6. Your data protection rights

Under data protection law, you have rights including:

- Your right of access - You have the right to ask us for copies of your personal information.
- Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.
- Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.



- Your right to restriction of processing – You have the right to ask us to restrict the processing of your personal information in certain circumstances.
- Your right to object to processing – You have the right to object to the processing of your personal information in certain circumstances.
- Your right to data portability – You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.
- You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.
- Please contact us at data@acceleraate.com if you wish to make a request.

7. How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at data@acceleraate.com

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: [0303 123 1113](tel:03031231113)

ICO website: www.ico.org.uk

8. Policy Review Process

Accelerate is committed to continually review and improve all of our policies, and may make changes at any point. At the very least, all policies are reviewed annually and will be issued to all Accelerate directors, employees, officers, as well as contractors under Accelerate's direct supervision ("Colleagues").



Version Control

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